



# business bootcamp 2010

# the best in a decade

We overestimate what we can achieve in one year and underestimate what we can achieve in a decade! In what may seem as distant as the millennium bug, where are you headed in 2020?

**More importantly what are you going to do about it in 2010?**

In ten years you could be retired, sitting on a beach, made your first million dollars, make your next million dollars, build a national business or doing something positive to change the health and lives of more people. Business Bootcamp provides the perfect platform to learn from some of the best performers of the last 10 years and start on your million dollar idea. Industry leaders will share and discuss business and opportunity as well as put you on a path in the direction of your goals. The best way to stay on track on your New Year's resolution is to overcome all your fears, invest in yourself and join the top performers in developing you and your business skill. We have a panel of experts who will take you through a very powerful business day. Included as part of Business Bootcamp 2010 - The best in a decade package, is a six week follow up program to ensure that you launch into 2010 with the best program and best plans to have your best year in a decade and launch into the next ten years.

## Business Bootcamp is a 6 week program. Here is the format:

### Module 1 - Pre-Event self learning

Once registered you will receive the Pre-Event Package designed to prepare you for your day of learning. You simply need to listen and work through this module at your own speed in the comfort of your office or home and bring it to the Business Bootcamp day.

### Module 2 - Business Bootcamp full day learning

Spend a day developing your business skill and learning from some of the best in a decade. From this event you will be given set tasks to complete over the next 4 weeks to keep you in alignment with your 2010 goals.

For information about the full day program and speakers in your location go to [www.ptplus.com.au/BBC](http://www.ptplus.com.au/BBC)

### Module 3 - Follow up self learning

If you find you attend most workshops with hundreds of new ideas and lots of ambition however the workbook and session notes join a pile on your desk with all the other workbooks, then this module will keep you on track.

We get you to open up your workbook and follow up on your earlier commitments and make you accountable by listening to an audio program and completing some small set tasks.

### Module 4 - PT Forum teleconference

Dial into a teleconference call and take the next step towards your business goal. You will also hear from other PT's from all over the world about what is working for them and you'll have your business questions answered by one of our PT coaches.

### Module 5 - Follow up self learning

In this final follow up session you will work through, at your own speed, some more of the content we shared with you during Business Bootcamp. The purpose of this follow up session is to have a clear direction for your business so that you have every chance of hitting it in 2010. This session is completed by listening to an easy to follow mini-workshop in the comfort of your own iPod or computer.

### Module 6 - PT Forum teleconference

As simple as dialing a number, you will connect with a PT business coach, learn a business topic and have a facilitated business discussion with other personal trainers from different parts of Australia and New Zealand. We send you on your way to creating a great year in business.

For information about the full day program and speakers in your location go to [www.ptplus.com.au/BBC](http://www.ptplus.com.au/BBC)

## why business bootcamp?

- You have a driving ambition to do something significant with your business in 2010
- You are coachable and are looking to take the next step in your career
- You understand the cliché "show me who you hang around and I will show you where you will be in five years"
- You enjoy hanging around like-minded, go-getters who are committed to making a positive difference to the health and lives of more people by running a successful business

## what you can expect

- A six week business program
- To identify roadblocks and to have a plan to overcome them
- The latest and greatest in business philosophy specific to health and fitness
- A follow up process that allows you to work at your own speed on your 2010 goals
- Optional competition to identify Australia's Fittest Personal Trainer

## why you won't attend business bootcamp

- You feel guilty taking a day away from your business
- You're telling yourself you can't take a day away from the business
- You can't afford to attend these kind of events and are on a financial treadmill
- You're living overseas (we have a program for our international colleagues)
- You are expecting a different result but continue to do the same things

## money back guarantee ...

If you walk away from Business Bootcamp 2009 and feel you can't earn an extra \$20K in revenue then we will give you your money back! What more could you want?

registration fee: **\$195 + GST**  
 early bird fee: (prior to 14 Jan) **\$149 + GST**

## dates and locations

<b>Australia</b>	
<b>Brisbane:</b>	Friday 5 February 2010
<b>Sydney:</b>	Wednesday 10 February 2010
<b>Perth:</b>	Monday 15 February 2010
<b>Melbourne:</b>	Wednesday 17 February 2010
<b>New Zealand</b>	
<b>Wellington:</b>	Friday 19 February 2010
<b>Auckland:</b>	Saturday 20 February 2010
<b>Christchurch:</b>	Sunday 21 February 2010

## ORDER FORM

**Fax back to +61 2 9531 8947**

### Payment details

Early Bird \$149 + GST  Regular \$195 + GST

Charge my credit card (details listed below) with the amount selected OR

I will transfer the amount selected to BSB 082-367, Ac No: 823833847, Reference: **BBC10 - Your Name**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Card Type:  VISA  Mastercard  American Express

Card Number: **PLEASE PRINT CLEARLY**

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Name on Card: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Signed: \_\_\_\_\_

*Cancellation policy: All cancellations outside of one calendar month of Class will incur a \$25 administration fee. If you cancel your registration within one calendar month of Class 50% of total fee will be withheld. If you cancel your registration within 7 days of Class 100% of total fee will be withheld. All registrations are fully transferable.*

or enrol online at  
[www.ptplus.com.au/BBC](http://www.ptplus.com.au/BBC)

