



corporate health master class

the secrets to building a successful corporate health business and earning big bucks from the top end of town...

One day corporate health workshop

Up until only 1 month ago, Andrew was unable to run this workshop due to a non competition clause after selling his previous business to the ACCOR International Hotel Group. Now the trading clause is over you can attend this content rich workshop and discover how he co-founded Australia's largest corporate health and wellbeing business.

5 reasons to be part of this workshop

1. You want to tap into the corporate health market but aren't exactly sure how to go about it
2. You already have a number of corporate clients and want a strategy to get into their companies
3. You've already been to a PT Plus workshop but want to learn a whole lot more
4. You want to know how to get companies to commit to ongoing contracts worth thousands
5. You want to discover the secrets Andrew used to sell his business for more than 7 figures!

Warning!
This program is known to produce massive results and is only for fitness entrepreneurs serious about earning \$10,000 plus every month!

What you will learn ...

proficiencies (understanding corporate health)

- International trends in corporate health and wellbeing
- Top 5 reasons why programs perish or prosper
- 6 key areas that impact health and productivity
- Learn about Stages of Readiness, 3 Dimensional Programs, ROI and Presenteeism

products (programs and services)

- 13 step process for designing stacks of new products and services
- How to deliver Health Expos, Fitness Boot Camps, Healthy Heart Checks, Manual Handling Workshops, Stress Management Programs and a whole lot more
- How to set up a profitable seminar and public speaking business
- Packaging information products including e-books, CDs, DVDs, CD ROMs, ezines, blogs, online learning programs, intranets, pod casting and more

promotion (marketing and brand)

- 7 step strategy to build a world class business
- How to talk the right 'corporate language' to HR departments, CEO's and business leaders
- Testimonials on steroids and writing sizzling sales copy
- Low cost - high impact marketing ideas to get you through the door

profits (dollarising and consulting)

- Putting together a clear pricing and sales model
- Understand the Consulting Food Chain and how to dollarise what you do and move from fitness trainer to information expert
- Link program benefits to the bottom line and write proposals worth thousands and thousands
- Strategies to bring in thousands of dollars each month, even while you relax on a beach and take a well earned holiday!

what you will get ...

- 1 full day Master Class with one of Australia's leading corporate health and business experts (valued @ \$340)
- Comprehensive Corporate Health Master Class Workbook (valued @ \$145)
- Tapping the Corporate Health Market eBook (valued @ \$47)
- How to be a 6 Figure Trainer CD/DVD pack (valued @ \$77)

... at the special rate of \$340 + GST
(total value \$609)



Corporate health master class is for the person who ...

- is not really sure how to tap into the lucrative corporate health and wellbeing market
- wants to move from doing one on one fitness training to running group programs, health workshops, fitness boot camps, seminars, health expos, performance coaching and corporate consulting
- feels like their business has hit a plateau and needs to break the mould
- wants immediate strategies and templates to create multiple income streams, now!

Program facilitator - Andrew May

Andrew is an international expert in corporate health and wellbeing having already built and sold two successful companies (the last one to the Accor International Hotel Group for more than 7 figures!). He is the co founder of Good Health Solutions; Australia's leading Health Promotion consultancy. Good Health Solutions owns and operates the Executive Health Assessment Centres at St Vincent's Hospital in Sydney and Melbourne and consults to some of Australia's largest organisations in both the private and public sectors. Andrew speaks at more than 100 events a year and is considered one of Australia's leading corporate speakers. He is the founder of PT Plus and over the past 12 months has worked with more than 25 'fitnesspreneurs' to help them earn 6 figures and well beyond.

Want some proof?

"The last 12 months have been absolutely awesome! I set monetary goals for my corporate health business that I wanted to reach 4 years down the track. You got me thinking I could reach those goals within just 12 months and I have. I am running Health Expos, workshop programs, health assessments, corporate fitness classes and more - my business is booming".

Chris Males, Pro-Fit Corporate Health, Canberra

"I started working for Andrew more than 10 years ago and the marketing and business strategies he taught me were years ahead of their time. We now have major national contracts with industries as diverse as mining, law enforcement, food processing, forest resources and stevedoring. Andrew guided me in growing a business to a size that I find it hard to believe we have today".

Ricky Langford, Healthy Business, Hobart

Still need even more proof?

Andrew has set up corporate health programs and consulted to Nokia, NAB, Police Department, Ernst & Young, City of Melbourne, City of Sydney, Equant, Coca Cola, AXA, HP, Metcash, State Governments, Retravision, Canon, CSIRO, DHL, Carter Holt Harvey, Accor Hotels, Rail Corp, Westfield, St George Bank, CB Richard Ellis and more.

ORDER FORM

Fax back to 02 9661 9451

Please register me for the corporate health master class - \$340 + \$34 GST (total \$374)

- SYDNEY - 17 NOVEMBER 2006, 9am-5pm - Grace Hotel, Cnr York and King Streets, Sydney CBD OR
 BRISBANE - 30 NOVEMBER 2006, 9am-5pm - Regatta Hotel, The Regatta Hotel, 543 Coronation Drive, Toowong

Payment details

- Charge my credit card (details listed below) with the total amount OR
 I will transfer the total amount to BSB 067-102, Ac No: 10125406 (please use **CHMC - Your Name** as the reference)

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Card Number:

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Name on Card: _____

Expiry Date: _____ CVN: _____

Signed: _____

Cancellation policy: All cancellations outside of one calendar month of Class will incur a \$25 administration fee. If you cancel your registration within one calendar month of Class 50% of total fee will be withheld. If you cancel your registration within 7 days of Class 100% of total fee will be withheld. All registrations are fully transferable.

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