



# how to be a highly paid corporate speaker

learn all you need to know to earn great money from presenting workshops and conference keynotes...

## one day corporate speaking workshop

Have you ever thought about putting together a talk on Stress Management, Fat Loss, Peak Performance or any other health related topic? For a lot of people public speaking is one of their greatest fears. Learning to overcome the fear of speaking and channelling this energy in a positive way will have a dramatic impact on your business and your income. If you learn the skills and become a polished presenter your business will grow dramatically, period. Speaking allows you to present to more people in a range of different markets. It is a proven way of selling additional products and services too. If you want to learn how to develop a range of workshops and training programs through to making several thousand dollars for a conference keynote - this program is exactly what you have been waiting for!

## 5 reasons to be part of this workshop

1. Learn how to avoid the 3 most common public speaking mistakes from someone who has made all 3 and a whole lot more
2. You've been asked if you can present a corporate/public workshop but you're not sure exactly where to start
3. You train a number of clients who can open up the door for corporate workshops and you just need a bit of direction to make sure you nail it
4. You're already doing a bit of speaking and want to learn the skills to fast track you to the next level
5. You want to discover the secrets Andrew uses to charge more than \$6,600 for a 45 minute keynote

### what you will get ...

- 1 x full day Corporate Speaking Master Class with Andrew May (valued @ \$340)
- Comprehensive 'Corporate Speaking Workbook' (valued \$97)
- 'Building a Lucrative Speaking Business' e-book (valued @ \$77)
- 'Building a Speaking Business' 4 week online learning program (valued @ \$90)
- 'How to Turn Your Audience Into Raving Fans' audio MP3 (valued @ \$47)

... all for a special rate of **\$340 + GST**  
(total value \$651)

### how to be a highly paid speaker master class is for the person who wants to ...

- understand the art and science of delivering a great presentation
- be provided with a proven 7 step template for designing a range of different presentations in a range of different topics
- add a successful speaking and corporate consulting arm to their business
- fast track the time taken to become a really good speaker and develop workshops, training programs, conference keynotes and ongoing corporate programs
- instantly add strategies to move away from only charging by the hour to creating multiple income streams

## program facilitator - Andrew May

Andrew May is a leading corporate speaker and trainer. He presents more than 100 talks a year and in the past 12 months has presented keynotes and workshops in Australia, New Zealand, Fiji, Singapore, Hong Kong, China, United Arab Emirates, UK, USA and Canada. Andrew is the co-founder of Australia's largest Corporate Health and Productivity consultancy, Good Health Solutions. His corporate consultancy, Switched On has offices in Sydney and London. Andrew works with an impressive list of multinational clients including CB Richard Ellis, Coca Cola, Ernst & Young, St George Bank and Toyota.



## what you will learn ...

### understand the art and science of speaking

- learn how to capture, package and deliver a lively and entertaining talk
- how to use the 6 different modes of delivery to appeal to more people more of the time
- realise 5 things the world's top speakers do every time they turn up and tricks of the trade to increase retention, engagement and the price you charge
- spin your master message to engage a range of different audiences and industry sectors time and time again
- lessons from Hollywood to help you get your message on track and on demand

### creating workshops and ongoing programs

- learn a 7-step template for designing heaps and heaps of different talks and exactly what to do from start to finish
- cut back the time you take preparing presentations so that you never have to hand write another speech again
- how to create a workshop series/ongoing programs (normally 6 sessions) on a range of current topics including stress management; weight management; work life balance; peak performance and more
- templates and checklists for power point presentations, cheat sheets and participant handouts
- how to package and bundle workshops with group fitness programs, health assessments and information products and turn them into robust corporate health and wellbeing programs

## want more proof?

*"I use to be petrified about speaking in public - now I absolutely love it! Andrew has shown me the major opportunities (and money) available by being a competent speaker. I run workshops and programs for banks and financial institutions; deliver a monthly seminar for all of our PT clients; plus run team building and conference seminar programs. Our business turnover has tripled in the past 12 months."*

**Scott Krywulycz, Body Balance, Sydney**

*"Having played with the Australian Cricket Team for the past 10 years I had already delivered loads of different presentations. This program however taught me the different skills needed when talking at a function or dinner, or presenting at a conference through to developing a unique stand alone message to present powerful keynotes. Maysie has an awesome gift in helping people tap into the core of their speaking potential."*

**Michael Kasprovicz, Brisbane**

## still need even more proof?

Andrew has set up corporate health programs and consulted to Nokia, NAB/MLC, Police Department, Ernst & Young, City of Melbourne, City of Sydney, Equant, Coca Cola, AXA, HP, Metcash, State Governments, Retravision, Canon, CSIRO, DHL, Carter Holt Harvey, Accor Hotels, Rail Corp, Westfield, St George Bank, CB Richard Ellis and more.

### conference keynotes

- the difference between a workshop/training seminar and a high end keynote
- why you need to charge 3 times as much as you currently do to triple your amount of keynote business
- 6 key tips for crafting kick-ass keynotes and how to make a lot more money by adding team building sessions, energy breaks, online learning programs and morning wake up activities to conference programs
- why you should never take questions at the end of a keynote and how to sell products including books and audio CD's from the platform without looking like a sleazy salesperson
- how to discover your 'true brand' and remain authentic to your natural style

### building a speaking business

- marketing materials needed including information handouts, pdf's, brochures, audio bytes, DVD samples, multimedia packages and bureaus-friendly web pages
- the difference between partnering with speaking bureaus and selling to companies direct
- everything you need to know about bureaus, PCO's, conference planners and event managers to get regular referrals
- how to cut through the noise, really be different and make your message stick
- understand HR/Learning and Development pain points and use these to up-sell one off programs to full conference packages and lucrative annual contracts

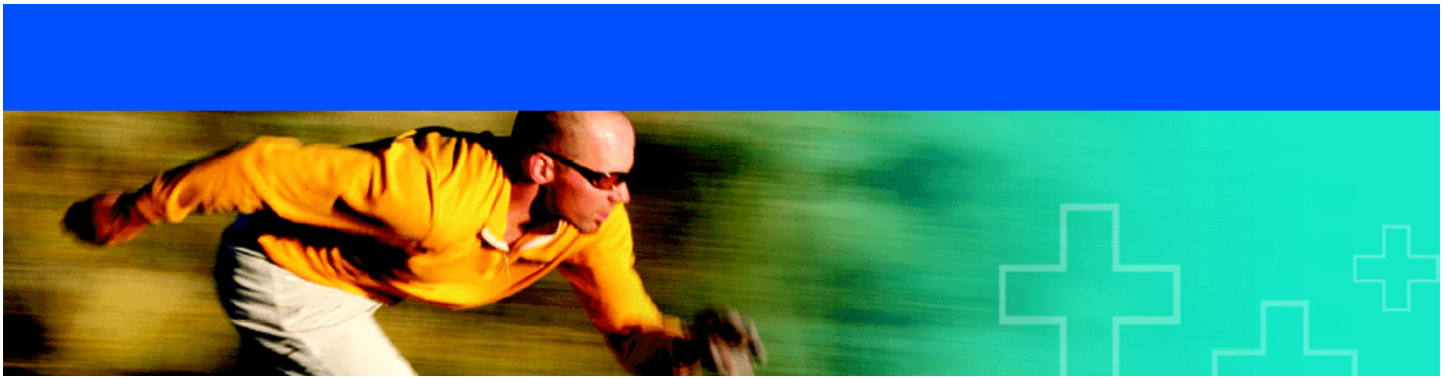
*"I've been doing more and more speaking over the past 5 years and have been trying to work out my real point of difference. After working with Andrew he helped me nail my corporate message and the results have been amazing. Through my new 'harden up' branding companies understand what I'm about (and what I'm not) from the very start. Now I've got my message clear the opportunities are endless."*

**Tim Bean, London**

*"Maysie, just a quick line to say thanks mate. Can't believe the difference your speaking program has made to my business. At Filex last year I spent close to 1 week preparing for a 60 minute presentation. This year I spent less than 2 hours and I received the best feedback I've ever had. Learning to package my material in bytes and run with my natural style has been invaluable. Plus I've just landed a big corporate workshop program. Yippy-yaye-aye!"*

**Brendon Harris, Toa Consulting, Sydney**





# special offers

The following special offers are only available if you are one of the first 10 people to sign up in each location. Please refer to separate brochures for specific information regarding these products and programs. Complete the order form below and take advantage of this great opportunity.

Product	Please tick preferred location		Regular Price	Today's Price
	Sydney	Melbourne		
Corporate Speaking Workshop	<input type="checkbox"/> 19 October	<input type="checkbox"/> 30 November	\$651	\$340
Info Products Workshop	<input type="checkbox"/> 20 October	<input type="checkbox"/> 1 December	\$651	\$340
6 Figure Trainer Monthly Pod Cast (for 12 months)			\$447	\$250
45 minutes mentoring with PT Plus (only available with offer 4)			\$650	free!

Please tick the Special Offer you wish to take advantage of, then complete the order form below:

<input type="checkbox"/> <b>Offer 1: \$340 + GST (total value \$651 + GST)</b> • Corporate Speaking Workshop	<input type="checkbox"/> <b>Offer 2: \$340 + GST (total value \$651 + GST)</b> • Info Products Workshop
<input type="checkbox"/> <b>Offer 3: \$600 + GST (total value \$1302 + GST)</b> • Corporate Speaking Workshop • Info Products Workshop	<input type="checkbox"/> <b>Offer 4: \$850 + GST (total value \$2399 + GST)</b> • Corporate Speaking Workshop • Info Products Workshop • 6 Figure Trainer Monthly Pod Cast (for 12 months) • 45 minutes mentoring with PT Plus

## ORDER FORM

**Fax back to 02 9690 0506**

### Payment details

- Charge my credit card (details listed below) with the total amount OR  
 I will transfer the total amount to BSB 067-102, Ac No: 10125406, Reference: Special - *Your Name*

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Suburb: \_\_\_\_\_ Postcode: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
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Card Type:  VISA  Mastercard  American Express

Card Number: **PLEASE PRINT CLEARLY**

Name on Card: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Signed: \_\_\_\_\_

*Cancellation policy: All cancellations outside of one calendar month of Class will incur a \$25 administration fee. If you cancel your registration within one calendar month of Class 50% of total fee will be withheld. If you cancel your registration within 7 days of Class 100% of total fee will be withheld. All registrations are fully transferable.*



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